

SAMPLE

June 2007

Dear Mr. Sample;

Isn't this a great time of year? Summer is here...many of us are busy preparing for a vacation or just some time off to spend with family. It's a great feeling to be able to "get away" from the hustle of everyday life.

Unfortunately, many people in our community do not have that opportunity...People like "Stacey." Stacey had many things working against her: depression, anxiety, raising a child with special needs, and caring for a sick mother all the while trapped in an abusive relationship. The pressure was too much and she began using drugs, and for three years she lived in a daze.

Then Stacey decided to make a change. She decided to come to Goodwill. She was assigned a counselor who worked with her on life skills, personal issues and with his assistance she received the proper treatment for her addiction. That was seven years ago.

Today Stacey is a Goodwill employee...she has worked up to the level of supervisor, and recently won an award as division employee of the year. She is a valued member of our Goodwill family and our community.

In order to keep helping more people like Stacey this summer, we need your support!

During the summer months, as people go on vacations, **our donations drop off rapidly**. This has a tremendous affect on those who are in dire need of our support and services: those who struggle every day.

At Goodwill we provide help to many who worry about the constant need to survive and have never even been on a vacation. I'm sure if I told you there was a person in need you would want to help. *Wouldn't you?*

Your generous gift will continue providing family support services, job training programs, assistance in resume writing, and placement services for people who have disabilities or other barriers to employment. Most importantly, you'll be giving them a chance to earn their own way in life.

Please send a gift of gift of \$XX, \$XX, or \$XX in the envelope provided. Help change someone's future today!

Sincerely,

P.S. We have been serving this community for 88 years as a trusted charity. You can be sure that your contribution to Goodwill will be put to good use.